

**WESTDALE SECONDARY SCHOOL
COURSE OUTLINE**

Department: Family Studies	
Teacher Name: Mrs. S. Gordon	Phone Number: 905-522-1387 ext. 515

Course Description:

This course provides a historical perspective on fashion and design, exploring the origins, influence, and importance of fashion as an expression of national, cultural, religious, and personal identity. Students will learn about the many facets of the Canadian fashion industry, including both large-scale and small entrepreneurial enterprises, and its worldwide links, as well as gaining practical experience in garment design, production, and care. This course also refines students' skills used in researching and investigating various aspects of the fashion industry.

Course Title:	The Fashion Industry
Grade:	12
Course Type:	Open
Ministry Code:	HNB4O
Credit Value:	1
Prerequisite:	None
Resources:	Fashion! Mary Wolfe, Fashion Marketing text, fashion magazines, videos.
Required Materials:	Pens, pencils, binder and paper, fabric, patterns and supplies for sewing labs.

Curriculum Expectations

Strands

1. Fashion and Society
2. The Canadian Fashion Industry
3. Fibres and Textiles
4. Design and Construction
5. Research and Inquiry Skills

The course expectations can be found in the *Ontario Curriculum*, or at www.curriculum.org

Unit Titles (Time and Sequence):

The following units make up the course. A variety of activities and learning opportunities will be designed to facilitate an understanding in the following units:

Unit 1	The Design Process: From Concept to Creation	35 hours
Unit 2	What Shapes Fashion?	15 hours
Unit 3	Technology: Fibre, Fabric, Fashion	35 hours
Unit 4	The Business of Canadian Fashion	25 hours

Assessment and Evaluation = 70%

(Based on Hamilton-Wentworth District School Board guidelines)

Knowledge & Understanding	Thinking & Inquiry	Communication	Application
20%	20%	20%	40%

Final Evaluation = 30%

(Students may experience a combination of evaluation methods towards the end of the course and/or unit(s).)

Formal Evaluation	
Final Exam 15%	Culminating Activity 15%

Achievement Policy

A final grade is recorded for every course, and a credit is granted and recorded for every course in which the student's grade is 50% or higher. The final grade for each course in Grades 9-12 will be determined as follows.

Ministry Policy

"Seventy percent of the grade will be based on evaluations conducted throughout the course. The portion of the grade should reflect the student's most consistent level of achievement throughout the course, although special consideration should be given to more recent evidence of achievement. Thirty percent of the grade will be based on a final evaluation in the form of an examination, performance, essay, and/or other method of evaluation suitable to the course content and administered towards the end of the course." (*Ontario Secondary Schools Grade 9 to 12 – Program Planning and Assessment p. 15*)

Considerations relating to achievement of the curriculum expectations:

1. The evaluations of the expectations should reflect the student's most consistent levels of achievement for the particular sections. Although, special consideration should be given to more recent evidence of the achievement at the end of the semester.
2. Thirty percent of the grade will be based on final evaluations over the last four to six weeks of the course, which may consist of a combination of performance, essay, and/or other methods of evaluation suitable to the expectations.
3. "Individual Education Plan (IEP) for exceptional students identifies the student's learning expectations: outlines how the school will help the student achieve the expectations through appropriate special education programs and services; and identifies the methods by which the student's progress will be reviewed." (*The Ontario Curriculum Grades 9 to 12 Program Planning and Assessment p. 8*)
4. Evaluations indicating how the student is moving towards achieving expectations should occur periodically throughout the semester.
5. A student who is ill on the day of an evaluation, must immediately upon his/her return, arrange with the teacher for a make-up evaluation. A doctor's note is required for a make-up evaluation for a final exam or final culminating activity.
6. To ensure that further instruction time is not missed, make-up evaluations may take place outside of class time, either before school or on a negotiated make-up test day.

Plagiarism

- Students are reminded to become familiar with the HWDSB's policy concerning plagiarism. (www.hwdsb.on.ca)
- Any work submitted for one course may not be submitted for another course without the permission of the teachers of both courses.
- The creation of original work is a celebration of your intellectual curiosity.



What to expect in The Fashion Industry Course!

Unit 1	The Design Process: From Concept to Creation <ul style="list-style-type: none"> • Stages of apparel production and marketing • How a fashion line is produced • Fashion illustration and logos • Personal designing • Designer inspiration • Garment construction techniques and technology 	33 hrs
Unit 2	What Shapes Fashion <ul style="list-style-type: none"> • The culture of fashion • Canadian Couture • Haute Couture • Fashion theories 	15 hrs
Unit 3	Technology: Fibre, Fabric, Fashion <ul style="list-style-type: none"> • Textile terminology • How fabric is made • Fibre to garment • Fashion Terminology • Creating a garment 	35 hrs
Unit 4	The Business of Canadian Fashion <ul style="list-style-type: none"> • The hub of Canadian Fashion • Canada and the global fashion scene • Fashion for all needs • Exploring a career in fashion • Forecasting Canadian Fashion trends 	25 hrs



Construction projects: (Beginners) –PJ's or Tote bag,
(Experienced) a more complex personal project, pattern design, knitting and/or crocheting, tie dye,

Note: One of the goals of this course is to help students create their own portfolio. This will involve sketches, fabric samples, story boards, and pictures of completed garments. It is essential that you maintain the portfolio as you go in order to make the most out of the experience.